



AFRICAN
MANAGEMENT
INITIATIVE

Empower Your People
Build Your Business
Lead Africa

AMI Focus – short courses on key business challenges

What specific challenges are your teams struggling with? What skills would you like to focus on developing in your organisation?

How 'AMI Focus' works:

AMI Focus is a new series of short courses that allow teams and organisations to focus on a particular challenge they are facing. AMI Focus programmes include half-day and 1-day workshops where teams go deep with an AMI facilitator on a single topic, followed by access to online courses, tools and activities to help participants deepen their learning and apply their new skills back on the job. We have a range of AMI Focus courses listed below, and can cover additional topics to meet your needs. Get in touch to talk about how AMI Focus could work for you on info@africanmanagers.org.



Workshop
(½-1 day)



Online tools &
courses



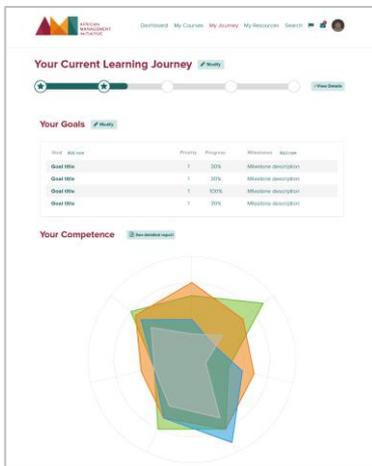
Measure results

Topics include:

- ❖ Hiring the Right People
- ❖ Onboarding & Managing New Hires
- ❖ Performance Management
- ❖ Coaching for Managers
- ❖ Creating a Values-based Culture
- ❖ Intro to Change Management
- ❖ Effective Communication 101
- ❖ Better Problem Solving
- ❖ Finance for non-Finance Managers
- ❖ Intro to Sales
- ❖ Intro to Customer Service

How it Works | AMI's Approach

AMI has unique blended-learning approach that combines lively interactive in-person workshops with individual online study, practical team-based activities and the chance to practice on the job.



To ensure learning continues outside of the workshop, we will create a private, branded, online 'Learning Academy' for your organisation where your people can continue learning on the specific AMI Focus topic. The Academy hosts the learning modules, tools, toolkits, case studies and customised material specific to your organisation's learning needs.

- Branded 'Academy' on Africa's first social learning platform
- Access to AMI's 50+ learning modules (and 3,000+ tools) with certificates
- Courses cover topics including: managing people, customers & markets, finance, projects, and how to start a business
- Access to iCoach, AMI's online performance management tool to track learning and performance
- Affordable and scalable
- Customised content and toolkits that incorporate client-specific material
- Data-rich feedback on learner progress and performance

About AMI | Transforming African Management

The African Management Initiative (AMI) helps organisations across Africa build motivated, productive and effective workforces through our unique learning and transformation programmes, delivered via web, mobile and in-person workshops. We work with managers and entrepreneurs on building key business management skills, and have partnerships with numerous organisations on work-readiness programmes for young people entering the workforce.

More than just courses, AMI programmes are catalysts that can transform the day-to-day business practices of your organisation. Unlike traditional training, AMI uses experiential and action learning to get learners using tools and practicing new skills in

real-time. The focus is on getting people to adopt new habits and practices, and to apply them systematically with their teams. The results are improved ownership, accountability, collaboration and performance.

AMI has developed over 50 practical business modules – including over 3,000 tools – with Africa's leading business schools and global experts on adult learning. Our world-class content is combined with coaching, action-learning projects and networking tools to ensure that employees apply what they learn on the job and hold each other accountable to the highest standards of performance and responsibility.

Experience AMI and transform your business

To learn more, visit our [website](http://www.africanmanagers.org), watch a short video about [who we are, what we do and why](#), or read about AMI in the news on [Euronews](#), [CNN](#), [Financial Times](#), [AllAfrica](#) and [Kenya's Business Daily](#).



<http://www.africanmanagers.org>
info@africanmanagers.org

East Africa
Nairobi, Kenya
+254 20 525 9561

Southern Africa
Johannesburg, South Africa
+27 11 568 2664